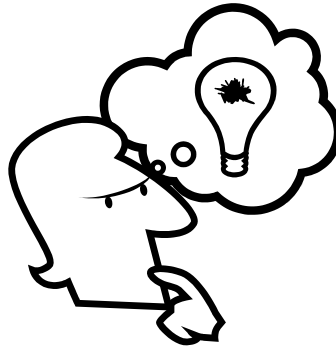


## CLASSROOM RULES



1. Please be respectful to the people in this classroom (including yourself), their property, and their individual perspectives.
2. Bring all of your needed materials to class and be ready to work when the bell rings.
3. Please, no food or drink (other than bottled water).
5. Cheating is not only morally wrong, it can be devastating to your grades, school wide. You will receive a zero on the assignment, no questions asked.
6. This class is based on trust. You'll be in the halls, in the community, given special privileges. DO NOT bring embarrassment to the strong organization we have created.
7. You will be assigned one of these beats each semester (students may switch at semester): STUCO, Sports, Clubs/Activities, Classes/Academics, Faculty/Student Interest, Breaking News (TBD by teacher).



## AN AUTHENTIC LEARNING OPPORTUNITY

Students in this course will work on producing a school newspaper website and broadcast with new content each day with a print edition published monthly. They will learn the various components of production, including layout, photography and advertising. Students will also become familiar with the different types of journalistic styles (news, features, editorial, sports). Students will also gain experience working with various computer programs and equipment associated with the newspaper industry.

There are no time limits to completing an authentic assessment. Therefore, there is an extra-curricular element to this class. If the assignment is not done, it is EXPECTED to get done before the deadline. There are no excuses: this is in reference to writing stories, laying out stories, and covering events. Many of the stories that end up in the paper happen after "school time." You will be expected to attend, write, and contribute to these events.

**There can be no excuses.**

Finally, you represent a product in every facet of your life. In essence, you are the product. You must be supportive of the West Word, its staff, and its content. We must hold ourselves accountable to continually get better, but in the community, we will be All For One, All For West Word. If this is a problem, this class is probably not for you.

## COVER SHEET

2023-24  
NEWSPAPER PRODUCTION  
(WEST WORD  
WEST REPORT)  
MR. DAVID FALTER



[dfalter@greeleyschools.org](mailto:dfalter@greeleyschools.org)

# WHAT YOU NEED TO KNOW ABOUT THIS CLASS

## COURSE OBJECTIVES

The learner will demonstrate the following, while publishing a newspaper every two weeks:

1. Adherence to deadlines.
2. Knowledge of journalistic accuracy, integrity, and ethics.
3. Process writing, including research, writing, editing, and publishing.
4. Video Production
5. Design and layout.
6. Photography
7. Collaboration amongst professionals (working as a team).
8. Marketing via Social Media

## AUTHENTIC GRADING

You will be assessed authentically. Therefore, failure to publish the newspaper or to meet online deadlines will dramatically impact your grade. Students should be preparing a story with an accompanying photograph for each week of the school year, regardless of whether it gets published to a website or West Report. Quality articles will be published before inferior ones—therefore, it is imperative students take pride in their work and do it right the first time. Ultimately, paper editors and advisors will determine the ability to have something “go to press,” be drastically changed, or completely rewritten by another student.

## INSTRUCTION METHODS

This class incorporates the WICOR method embraced by the AVID curriculum. Writing, inquiry, collaboration, organization and reading will be used in all group activities, discussions, reading/writing assignments, video and lecture (featuring Cornell note-taking). Be prepared to speak up and share your thoughts.

## ATTENDANCE POLICY

The District 6 attendance policy, as explained in the student handbook, will be followed. Unexcused absences will result in a zero for the day and loss of class participation points. Statistics show the more you're in class, the better chance you have for success. Make it a point to be in class each and every day, you WILL see results.



## TARDY POLICY

If you're tardy, you're interrupting the learning of others and hurting your own chances of success. Being late is also a sign of disrespect for your teacher, your classmates, and Greeley West's learning environment. As a result, tardies will hurt your grade and cut into your free time. No credit will be given for missed activities as a result of being late. You will also be asked to serve a short detention for each time you are late. Repeated tardiness may result in phone calls to parents and a referral to an administrator.



## GRADING

This class operates on a weighted system of grading... meaning each assignment is NOT equal.



Meeting deadlines for weekly story/broadcast 60%

Contributions to newspaper team (meetings, collaborative broadcasts, etc.) 20%

What's News? 10%

Final\* 10%

Please turn your assignments in on time. Late assignments will receive zero credit, as they will not make it to publication.

*\* You may opt out of the final if you sell an ad for the website/print edition. Details will be discussed in class.*

**Each assignment is a project that will be given a due date in advance and are not typical assignments. Therefore, such assignments are due before an excused absence and cannot be turned in late. No extra credit will be offered.**

The grading scale for the year:

90-100 = A

80-89 = B

70-79 = C

60-69 = D

0-59 = F

## FINALS WEEK

There WILL be a final that will test you on your ability to use the newspaper strategies acquired during the class.